

Labor Finders: Media Room—Press Kit—Just the Facts

About Labor Finders International:

Since 1975 [Labor Finders International, Inc.](#), a franchise company and a leader in the temporary staffing industry is the country's oldest and largest privately held industrial labor staffing company in the United States. Labor Finders specializes in qualified temporary workers for industrial, commercial and construction projects. Today, we have grown our business model to include production/assembly workers, maintenance technicians, electricians, carpenters, welders, office/clerical, as well as service positions from chefs to wait staff and much more. In fact, we provide staffing solutions daily for thousands of clients in a variety of fields, across the country.

Our growth continues in dramatic style because of our dedication to fulfilling our niche for qualified workers, and our ability to perform in skilled areas not normally addressed by our competitors. Our business is supporting your productivity requirements within the labor environment. We take great pride in offering our clients a choice when it comes to personnel support services.

Labor Finders delivers a flexible, productive, dependable workforce to meet fluctuating workforce demands while eliminating payroll and administrative burdens for companies. With more than 195,000 customers, Labor Finders provides an average of 20,000 jobs each day, logging over 23 million hours of work annually for our customers. This constitutes a 6% share of the day labor market, and a 1.7% share of the entire U.S. industrial staffing business.

The strength of Labor Finders continues to come from the commitment of locally operated offices to provide client satisfaction. The mission is simple: treat workers and customers fairly. The franchise associates understand the future of the organization depends on successful service with each order; while demonstrating their core values every day: Respect, Appreciation and Safety. The mission is simple: treat temporary employees and customers fairly

Labor Finders has received top honors in ClearlyRated's Best of Staffing® Client competition for ten consecutive years since its inception in 2010. In 2019, Labor Finders secured the exclusive Best of Staffing® Double Diamond Award after achieving ten consecutive wins. Labor Finders operates almost 200 offices nationwide with a strong tradition of leadership as the country's top name and resource in the business of temporary industrial staffing.

Labor Finders is widely recognized for its achievements including being named to Entrepreneur magazine's Franchise 500® listing for six consecutive years. (Entrepreneur's Franchise 500® listing is known as the most comprehensive rating of franchisees in the world at identifying top franchise opportunities.)

As a leader within the American Staffing Association, Labor Finders adheres to the Association's Code of Ethics, which requires high standards of ethical conduct in dealings with employees, customers and competitors.

Labor Finders Company History:

Newton (Newt) Burnett, a branch manager for a South Florida staffing company and an entrepreneur at heart, saw a need for an affordable staffing solution for businesses in the construction industry; opened his own business in 1975 called Labor Force in West Palm Beach, FL. With Newt's logical solution to help struggling business keep their doors open while providing employment opportunities in an economy where unemployment rate was at 8.5%, the company quickly grew. With its success, Burnett needed help handling the recruiting, payroll, and sales aspect of the employment business. He brought on accountant Richard (Dick) Vondrak, who eventually became an equal partner in Labor Force in 1978.

In 1979, Burnett and Vondrak started Labor Force's franchise operations. Newt continued to control the sales end of the business while obtaining franchisees. Dick supervised the company's financials and guided franchisees through the maze of intricate financial governances. By 1991 Labor Force outgrew its name, changing it to Labor Finders.

In 2007 the U.S. economy suffered a major hit, which led to the Great Recession. In response to the rocky job market, Labor Finders focused on different industries outside of construction. The company distinguished itself from the competition by vetting the best workers for each job. Labor Finders also took a stand against the common business practice of hiring of illegal immigrants by producing a compelling two-minute unscripted video titled "*Hire Me*" that highlighted American and legal immigrant workers.

When the construction industry bounced back in 2009, Labor Finders held its position as a leader in the construction field while maintaining its grasp on other industries.

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Labor Finders Corporate Structure:

Headquarters

The corporate headquarters for Labor Finders International (franchisor) is in Palm Beach Gardens, Florida. With a staff of 30+ employees, this location provides marketing, IT and operational support for the company's owned and operated offices, all franchisees and their local offices.

Franchisees

Since 1979 Labor Finders has set the standard for franchising and the franchisees are extremely loyal to the brand. Here are the top reasons why:

- Nationwide brand recognition, credibility and experience since 1975
- A low one-time franchise fee
- Exclusive territories
- 10-year franchise agreement with unlimited renewals
- Low ongoing royalty rate
- StaffCom, Labor Finders' proprietary operating software, the best in the industry
- No marketing fees
- Franchise Advisory Council
- Formal start-up training and ongoing operational support
- Legislative Advocacy
- Extensive marketing support

Management and Leadership Team:

Jeffrey Burnett, President & CEO (picture and linked to actual bio)

Amit Pal Singh, Chief Operating Officer (picture and linked to actual bio)

Dan Shube, Chief Marketing Officer (picture and linked to actual bio)

Jonathan Klorfein, Chief Customer Officer (picture and linked to actual bio)

Jorge Quintana, Chief Information Officer (picture and linked to actual bio)

Leslie Morris, Chief Financial Officer (picture and linked to actual bio)

Jeffrey Burnett, President & CEO - Labor Finders International Inc.

Jeffrey Burnett has been with Labor Finders International since 1986 and has over 30 years of business experience in the staffing industry holding various financial, operations, and management positions with the company prior to becoming President and Chief Executive Officer in 1999.

He has served as Chairman of the American Staffing Association (ASA). He is a member of ASA's Board of Directors and is currently Chairman of the Audit and Finance committee. He has chaired numerous ASA committees. He has been named one of the 100 most influential individuals in the staffing and recruiting industry and has appeared on Fox News regarding employment and the economy.

Jeff holds a bachelor's degree in Business Administration (Accounting) from Stetson University, has completed post degree studies in Accounting, and is a Certified Public Accountant (CPA) in the state of Florida. He is also a Certified Staffing Professional (CSP). On a personal level, he enjoys all sports and outdoor activities. As a tennis player, he is the #1 ranked player in Florida and a top 5 ranked player in the United States.

Amit Pal Singh, Chief Operating Officer

Amit has been with Labor Finders International since 1999. He started with the company in the Information Technology department as Systems Administrator. Presently, Amit serves as the Chief Operating Officer; he is responsible for managing the various operational components of the franchise staffing business, including our company-owned Labor Finders franchise, LF Staffing Services, with offices in California, Missouri, Arizona, North Dakota, New Mexico and Iowa. In an ongoing effort to improve the level of support services offered to our franchisees, he along with members of the management team continually work on achieving Labor Finders' strategic and business goals.

Amit has held various management positions prior to becoming COO. He has served as the Director of Operations from 2007 to 2016; the Director of Strategic Projects from 2004 to 2007; Director of e-Education from 2003 to 2004; and MIS Director from 2000 to 2003.

Amit recently obtained his Master's in Business Administration from Massachusetts Institute of Technology's (MIT) Sloan School of Business. He also holds a Bachelor of Science degree in Management Information Systems from Florida Atlantic University.

Amit lives in West Palm Beach, FL with his wife, Dr. Damanjeet Singh and their two daughters, Sunaina and Sobhita.

Dan Shube, Chief Marketing Officer

Dan Shube joined Labor Finders International in March of 2007. In addition to leading the company's marketing initiatives, Dan is a Certified Staffing Professional (CSP).

Dan has never wanted to be anything but a marketer. He has focused on doing just that since 1979, in architectural, financial and staffing industries. Dan specializes in creativity and believes that nothing is too far outside the box. Dan and his team are "well-decorated" having won several Voice Awards and a Genius and Care Award from the American Staffing Association.

Dan graduated from Long Island University with a B.S. in Marketing and Management. He is a long-term member of the prestigious Golf Writers Association of America. He is a freelance golf and travel writer in his "spare time"; in addition, Dan is the host of a weekly golf radio report. He is continually active in supporting various children's charities, often assisting with their golf tournaments.

Jonathan Klorfein, Chief Customer Officer and Director of Human Services for Labor Finders' company owned locations

Jonathan Klorfein joined Labor Finders International in January of 2000. As Chief Customer Officer he is the primary liaison between Franchise Operations and Franchise Support. He also serves as company lobbyist on legal issues concerning the company and industry. Jonathan is a Certified Staffing Professional (CSP) and serves on the American Staffing Association's (ASA) Legal and Legislative Committee as well as on its industrial section.

Additionally, Jonathan serves as the Director of Human Services for our company-owned Labor Finders franchise with offices in California, Missouri, Arizona, North Dakota, New Mexico and Iowa

Prior to joining Labor Finders, Jonathan was employed at Palm Beach Community College for ten years, where he served as Director of Admissions and as College Registrar. He coached the men's tennis team to six straight Florida state championships and two for the women's team, while being named Florida Coach of the Year for seven times.

Jonathan holds a bachelor's degree in Political Science from Tulane University, where he served as Captain of the tennis team, and a master's degree in Education from Florida Atlantic University.

Jorge Quintana, Chief Information Officer

Jorge Quintana was named Chief Information Officer in September 2014. As Chief Information Officer, Jorge is responsible for the company's Information systems and technology infrastructure. Jorge's long and distinguished career with Labor Finders began in 2001 as a consultant, which quickly led him to him being hired and named Director of IT. With over 25 years of experience in the enterprise, software and consulting industry, he brings real world experience to Labor Finder's in-house technology infrastructure, assuring delivery of the highest levels of customer, partner and employee satisfaction and results.

Prior to joining Labor Finders, Mr. Quintana was Senior Technology Specialist for Novell Inc. where he was a member of the consulting services unit providing custom software solutions to global 2000 companies. Between 1998 and 2001 before joining Novell, Jorge managed multiple software development teams with Cambridge Technology Partners, a leading consulting firm of the 1990's that was acquired by Novell in 2001. Before his relocation to the United States in 1998, Jorge also had a successful career in his home country of Mexico, holding various consulting and managerial positions in Information Technology.

Jorge holds a bachelor's degree in computer science from Universidad Del Valle De México.

Leslie Morris, CFO

Leslie joined Labor Finders International in December of 2017. As CFO, some of Leslie's responsibilities are overseeing the financial and accounting systems, internal controls and financial reporting.

Leslie has over 17 years of Accounting and Finance experience in various industries including financial services, and hospitality. Leslie obtained her Bachelor of Science degree in Accounting from Northwood University and she acquired her Masters' of Accounting degree from Nova Southeastern University. She is also a Certified Public Accountant (CPA) in the State of Florida.

Leslie enjoys rolling up her sleeves to tackle challenging accounting tasks, but what brings her the most satisfaction is working together with her team to identify and resolve inefficiencies and improve day to day operations. Leslie believes we should always be learning and evolving and that even subtle changes can have a big impact.

Company Culture:

Philosophy: Changing Lives

Labor Finders conducts its business based on the philosophy of changing the lives of their workers, clients and internal staff. This philosophy is rooted from founder Newt Burnett's belief that if you put others first and help to make an impact on their lives, your life will change for the better.

President and CEO, Jeffrey Burnett continues this legacy with a strong corporate culture that positions Labor Finders internal employees, associates (workers) and clients first:

- Labor Finders strives to change the lives of its associates and their families by providing a steady stream of work assignments.
- Internal employees' lives are forever changed by going into the office everyday knowing they're making an immediate difference in the community where they work and live.
- For clients, Labor Finders strives to make their businesses run smoother and more efficient by providing them with the associates and assistance to meet their business needs.

Internal Training Programs:

To keep up with the growing trends and challenges of the staffing industry, Labor Finders offers its internal staff various training programs. These educational opportunities cover topics such as safety, recruiting and customer service.

In the Community:

Labor Finders strives to be a good corporate neighbor to the communities where we operate our offices, where our staff and associates live and work. Through Labor Finders Corporate Social Responsibility (CSR) programs the company has become recognized and respected as a staffing firm that businesses choose to work with and a company where employees want to work. The American Staffing Association (ASA) has recognized the company with its on-going commitment to CSR endeavors by awarding Labor Finders with the CARE Award for an initiative in Sacramento, California.

Mission Statement:

Labor Finders mission is simple: treat temporary employees and customers fairly.

Awards and Recognition:

- ClearlyRated (formally Inavaro) the Best of Staffing® Client competition. Labor Finders has won this award for ten consecutive years since its inception in 2010.
- In 2019, Labor Finders secured the exclusive Best of Staffing® Double Diamond Award after achieving ten consecutive wins.
- Labor Finders named to Entrepreneur Magazine's Franchise 400 list annually since 2008
- Acknowledged for Labor Finders ongoing Corporate Social Responsibility programs by the American Staffing Association. These programs assist charitable organizations in the communities serviced by Labor Finders.
- Recognized as the 2nd largest provider in the U.S. of blue-collar temporary help in Staffing Industry Analysts annually since 2010
- Recognized in Staffing Industry Analysts top Staffing Companies in the U.S., annually since 2009
- Recognized in Staffing Industry Analysts Largest Staffing Company list in the U.S., annually since 2009
- Jeffrey Burnett's recognition to SIA's 100 Top Movers and Shakers list, annually since 2010
- **The American Staffing Association (ASA) Awards:**
 - 2008 ASA Award of Excellence Media Relations
 - 2008 ASA Award of Excellence Public Service
 - 2009 ASA CARE AWARD Outstanding CSR Initiative
 - 2012 ASA VOICE AWARD Externally Focused Company Initiative
 - 2013 ASA VOICE AWARD Website
 - 2013 ASA VOICE AWARD Externally Focused Company Initiative
 - 2014 ASA VOICE AWARD Company Commitment
 - 2014 ASA VOICE AWARD Externally Focused Company Initiative
 - 2015 ASA VOICE AWARD Externally Focused Company Initiative
 - 2016 ASA GENIUS AWARD (formally VOICE) Externally Focused Company Initiative
 - 2017 ASA GENIUS AWARD Social Media Campaign for BOS
 - 2018 ASA GENIUS AWARD Internally Focused Company Digital Publication
 - 2018 ASA GENIUS AWARD Existing Company Identification Program
 - 2018 ASA GENIUS AWARD Social Media Campaign

- **The Gold Coast PR Council Bernays Awards:**
 - 2010 Community Service
 - 2011 Online PR Campaign
 - 2011 Community Service
 - 2013 Collateral Material
 - 2017 Founders Award
 - 2019 Best Social Media Campaign

- **The Public Relations Society of America (PRSA) Palm Awards (Palm Beach Chapter):**
 - 2019 Best Internal Communications Campaign

- **The Franchise Innovations Marketing Awards:**
 - 2019 Best Public Relations for The 2019 National Government Shutdown

- **The Labor Finders Employee of the Year Awards:**
 - This annual award started in 2012 to acknowledge and honor the best-of-the-best of our temporary associates. To see who our winners are, please visit the media room and peruse the press releases or, please feel free to contact Celina Klee at: Celina.klee@laborfinders.com or at 561-273-8226.

Subsidiaries:

LF Staffing:

LF Staffing is a division of Labor Finders International that specializes in staffing clerical professionals in white-collar industries. These industries include business, finance, accounting, legal, customer services, sales, health care, marketing, media, human resources, manufacturing, non-profits, real estate, insurance, and information technology.

Media Contact:

Labor Finders Public Relations department is available to assist members of the news media with requests for executive interviews along with interviews at Labor Finders branch locations. In addition, the PR department is available to supply the media with company information.

To request a media interview or for company information please contact:

Celina Klee
 Public Relations Manager, Labor Finders
Celina.klee@laborfinders.com
 561-273-8226

*****NOTE:** If you are not a member of the media and your inquiry is job related (e.g. employment opportunities, finding workers, employee wage forms, etc.), please visit the Labor Finders Branch Locator.